



CHURCHiLL



Over 225 years of  
**PRODUCT  
innovation**

 Est. 1795

Uncompromising Service

**MARKET KNOWLEDGE**

Excellence in Design

Performance

**DELIVERED**



**CHURCHILL**

# Why Churchill?

## Global Network

We offer a first class service through a substantial global network of distributors with recent investment in warehousing, customer service and delivery.

## Stock Availability

We currently hold over 5 million pieces of packed stock in our global warehouses (UK, Rotterdam & Chicago) to ensure product availability worldwide.

## Design Innovation

The importance of providing a wide range of innovative choices to our customers is evident through our product launches and a product portfolio of over 3,000 products.

## Manufacturing Technology

The Churchill brand is globally recognised and we have a solid reputation as a manufacturer of the highest quality ceramic products.

## Quality Products

Rigorous and stringent product testing is carried out on our products, both independently and in our own UKAS accredited laboratories.



# PERFORMANCE DELIVERED

## 10 REASONS WHY A CHURCHILL PLATE IS MORE THAN JUST A PLATE



WE BLEND CENTURIES OF EXPERIENCE WITH CUTTING EDGE TECHNOLOGY AND DESIGN INNOVATION TO PRODUCE ONE OF THE STRONGEST CERAMIC BODIES IN THE WORLD\*.

Manufactured in the UK, Churchill's tableware is precisely engineered to perform to the demands of the hospitality environment. Every step in the process is practised and refined. From the sourcing of raw materials and unique formulation of the clay body, to shape engineering

and numerous quality checks ensuring that Churchill products work as hard as you do. Top industry chefs choose Churchill over other brands due to the performance, expertise and design of our ceramics adding value to their hospitality operations.

\* Based on MOR



### PERFORMANCE MATERIALS

Our unique clay recipe is essential in creating a strong and durable product for the hospitality industry. Our raw materials are selected to deliver the optimum balance of strength and whiteness.



### ENGINEERED SHAPE & FORM

Every piece of Churchill's ceramic is designed with performance in mind. Through expert shape engineering, we reinforce strength and durability while continual investment in technology guarantees functionality and consistent quality.



### VITRIFICATION & FIRING

100% of Churchill's ceramics are vitrified which is essential to the hospitality industry. Through the process of vitrification, the particle structure of our ceramic body becomes strong, dense and watertight



### GLAZING

Our glaze is hard wearing and designed specifically for the hospitality environment. The durability is a combination of the glaze recipe, the firing temperature and substrate. Our Eco Glaze is specially formulated to be re-usable, minimising our impact on the environment.



### DURABLE DECORATION

At Churchill we innovate with colour without compromising on durability. Our decorating techniques plus the colour and glaze materials we select, create a vibrancy that lasts.



### QUALITY & CONFORMANCE

Churchill ceramics are continuously tested and quality checked, from the stage of raw materials, throughout the manufacturing process to the final fired piece.



### DESIGN INNOVATION

Churchill are experts in ceramic design and at the forefront of innovation. Our entire product portfolio is designed in the UK by our experienced and talented design team. We work with chefs from around the world ensuring we understand the needs of our customers.



### SERVICE & STOCK

At Churchill we are dedicated to reliability, ensuring our product is in stock and delivered on time. We pride ourselves on our stock levels and ability to deliver on time, all around the world.



### HISTORY & HERITAGE

Established in 1795, Churchill have been manufacturing ceramics in Stoke on Trent, England for 225 years.



### SUSTAINABILITY

Our past continues to shape our future; as we evolve, grow and innovate we're able to draw on a rich history of expertise to continuously reduce our impact on the planet.

# FOOD SAFETY



AT CHURCHILL, WE KNOW THAT FOOD SAFETY HAS ALWAYS BEEN A TOP PRIORITY FOR THE HOSPITALITY INDUSTRY. OUR COMMITMENT TO SUPPORTING FOOD SAFETY REMAINS OF HIGH IMPORTANCE TO US.

We blend centuries of experience with cutting edge technology and design innovation to produce one of the strongest ceramic bodies in the world.\*

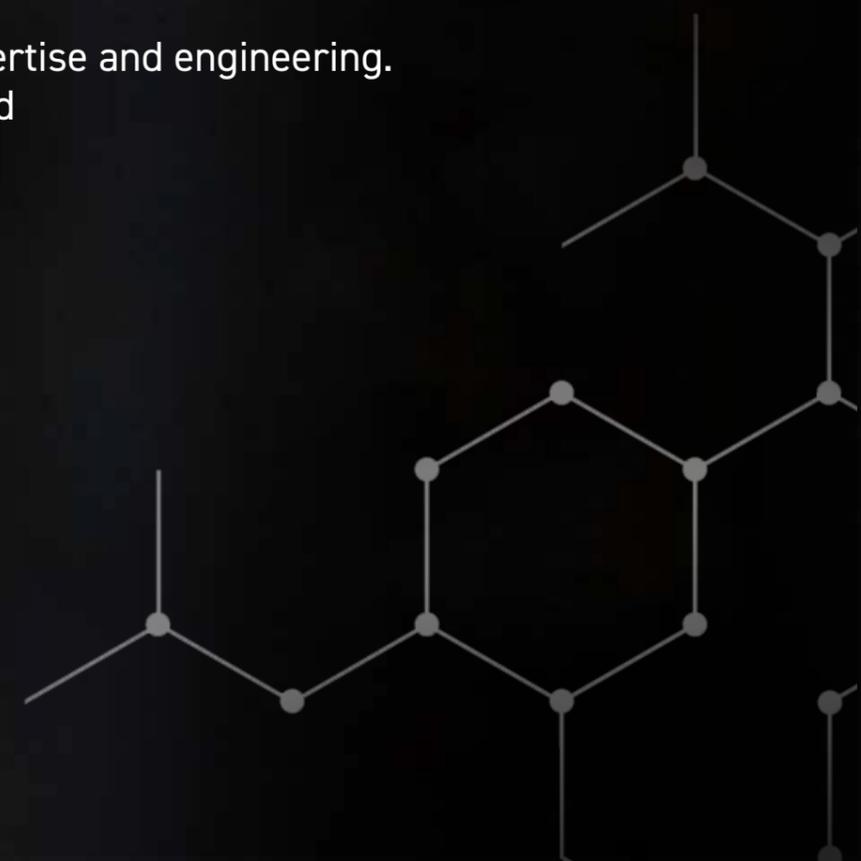
Choosing our vitrified ceramic products, each with a hard-wearing superior glaze and edge chip resistance, helps to support food safety.

The perfect blend of science, expertise and engineering. Churchill products are engineered to perform, to protect and to last.

\* Based on MOR



SUPPORTING  
FOOD SAFETY  
SUPPORTING  
FOOD SAFETY





## Our Sustainability Journey FROM CLAY TO PLATE



As a business with over 225 years of heritage, Churchill's commitment to a sustainable future has been an integral part of our company ethos for generations. Our past continues to shape our future; as we evolve, grow and innovate we're able to draw on a rich history of expertise to continuously reduce our impact on the planet, support our people and improve our product.

**SCAN HERE TO LEARN MORE ABOUT OUR SUSTAINABILITY STORY**



SCAN ME



## From Clay to Plate: Milestones



### LOCAL RAW MATERIALS

Our raw materials are sourced from a responsible supplier based in the UK



### WASTE CLAY IS RECYCLED

100% of dry waste clay is recycled, with any failed fired pieces used for building materials



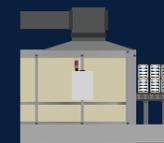
### OPTIMISED PRODUCTION

We use cutting edge technology to improve manufacturing efficiencies and reduce waste to landfill



### ECO GLAZE

Our glaze is recycled and removes impurities to ensure product longevity



### KILN EFFICIENCIES

We have invested in our firing process to reduce energy per piece



### SOLAR ENERGY

We have invested in 4,500 solar panels, making our Stoke-on-Trent warehouse completely net-zero



### OPTIMISING SHIPMENTS

We have warehouses in Stoke-on-Trent, Rotterdam and Chicago to service our key markets efficiently and lower our logistics footprint



### RECYCLABLE PACKAGING

All of our items are packaged in recyclable materials

# Product Solutions

## ASIAN FUSIONS



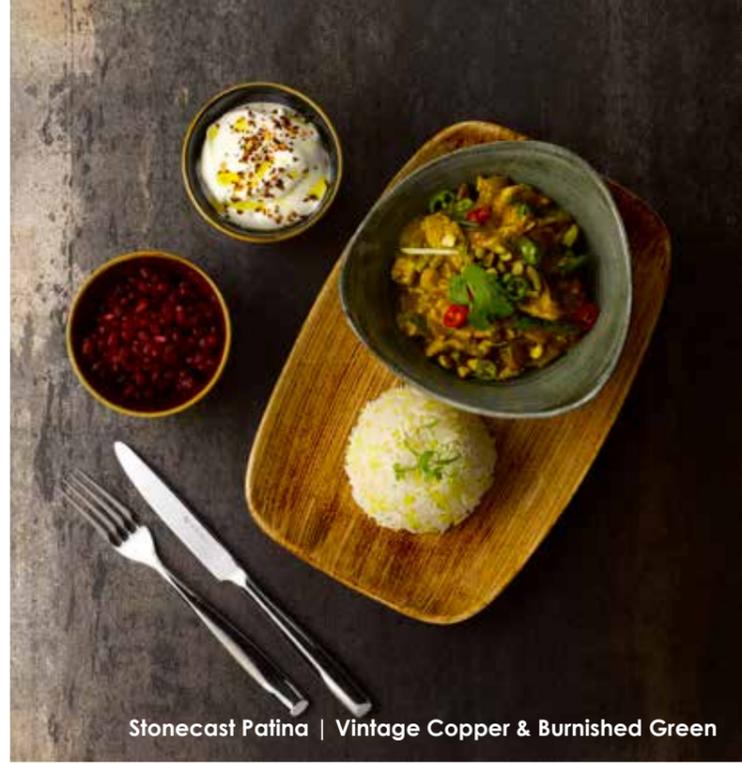
PRODUCT SOLUTIONS



Emerge | Seattle Grey  
Studio Prints Kintsugi | Agate Grey  
Studio Prints Raku | Quartz Black & Topaz Blue



Stonecast | Blueberry



Stonecast Patina | Vintage Copper & Burnished Green



Stonecast Patina | Vintage Copper



Stonecast | Sapphire Green & Blueberry



Stonecast Patina | Rust Red



Nourish | Petra Sand, Andora Green & Seattle Grey

PRODUCT SOLUTIONS



Studio Prints Chroma | Marine



Nourish | Tokyo Black & Tokyo Blue



Studio Prints Kintsugi Reverse | Quartz Black

PRODUCT SOLUTIONS



Stonecast | Spiced Orange & Mustard Seed Yellow



Stonecast Canvas | Breeze



Studio Prints Fusion | Quartz Black



Emerge | Oslo Blue



Stonecast | Blueberry & Peppercorn Grey

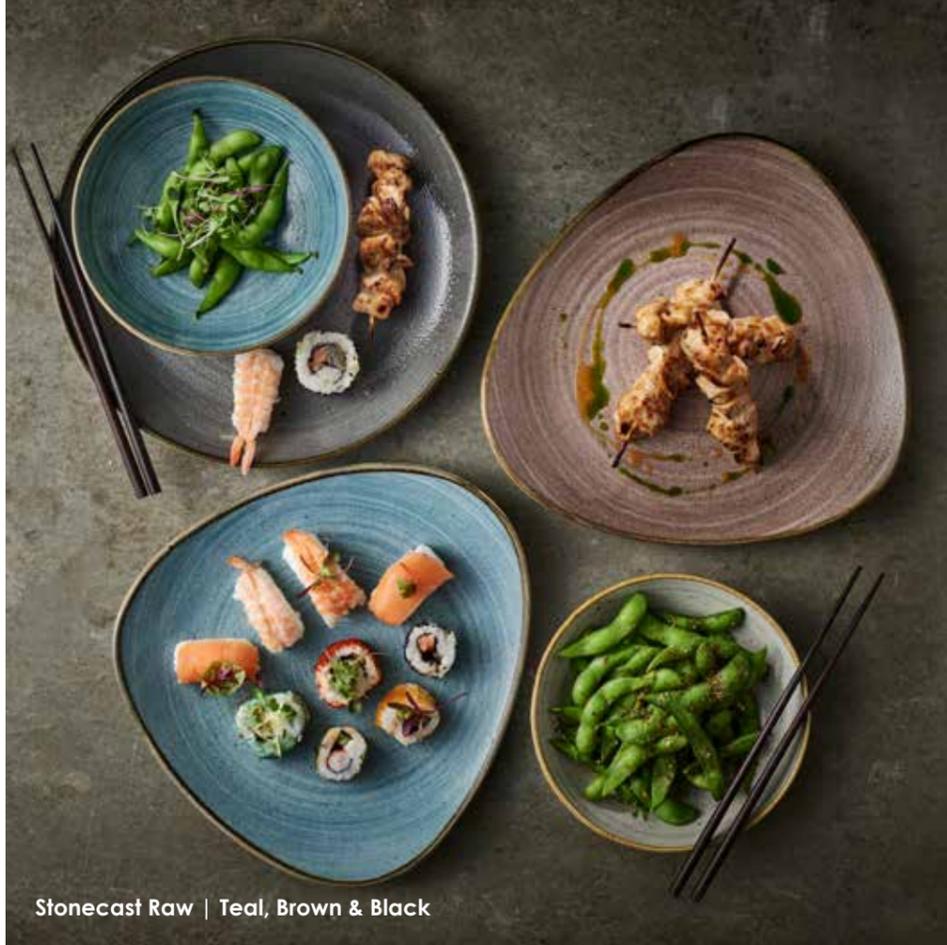


Studio Prints Kintsugi | Pearl Grey & Coral

PRODUCT SOLUTIONS



Emerge | Oslo Blue  
Studio Prints Kintsugi | Pearl Grey



Stonecast Raw | Teal, Brown & Black



Studio Prints Homespun Chroma | Carbon & Marine



Studio Prints Raku | Jasper Grey,  
Topaz Blue & Quartz Black



Studio Prints Kintsugi Accents | Quartz Black  
Emerge | Seattle Grey



Emerge | Seattle Grey & Oslo Blue



Stonecast | Duck Egg Blue

PRODUCT SOLUTIONS



Studio Prints Kintsugi | Pearl Grey & Coral



Studio Prints Raku | Topaz Blue



Studio Prints Raku | Quartz Black & Topaz Blue

Product Solutions

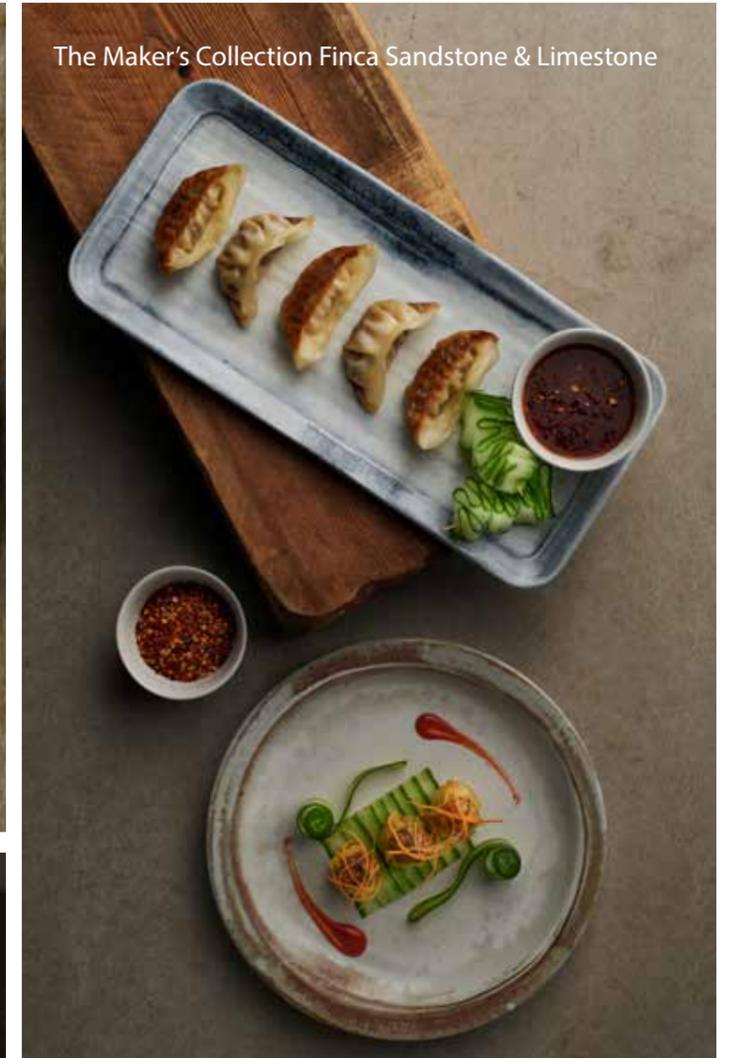


Harvest Ink, Turquoise & Grey

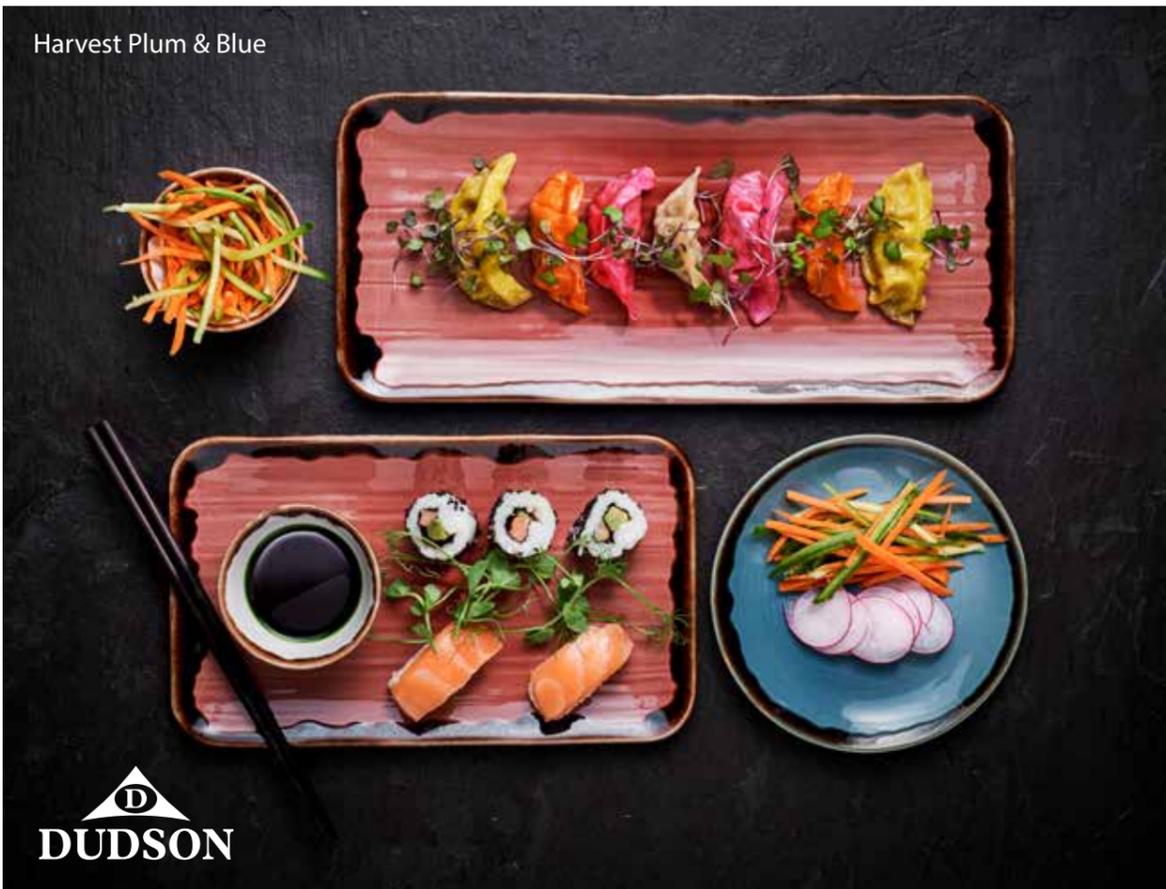
Harvest Grey



The Maker's Collection Finca Sandstone & Limestone



Harvest Plum & Blue



Harvest Grey  
Evo Origins Natural Grey & Midnight Black



Evo Jet





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